

**FOR IMMEDIATE RELEASE**  
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## Venator to showcase innovation and sustainability at European Coatings Show 2025

February 25, 2025 – Wynyard, UK – Venator, a global manufacturer of pigments and additives, is pleased to announce its participation in the European Coatings Show 2025 (ECS 2025) in Nuremberg, Germany from March 24-27.

At ECS 2025, Venator experts will introduce the company's latest trimethylolpropane (TMP)-free titanium dioxide pigment range, designed to meet evolving regulatory requirements and customer demands for high-performance, sustainable coatings solutions. The company will also highlight its ongoing sustainability initiatives, reinforcing its commitment to responsible manufacturing and innovation.

The company's presence at ECS 2025 underscores its dedication to advancing the coatings industry with solutions that balance performance and environmental responsibility.

Nicolas Joly, Executive Vice President, Commercial, at Venator, commented: "We're excited to be at ECS 2025, showcasing our latest TMP-free products and demonstrating our commitment to sustainability. Venator has evolved into a more focused and sustainable business, and this event is a great opportunity to connect with customers, discuss industry challenges and explore how we can support their needs with innovative and responsible solutions."

Join us at booth number 5-210 in Hall 5 to learn more about our latest innovations and sustainability driven solutions.

For more information or to schedule a meeting, please contact a Venator sales representative, email [coatings\\_expert@venatorcorp.com](mailto:coatings_expert@venatorcorp.com) or visit [www.venatorcorp.com](http://www.venatorcorp.com).

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### **About Venator**

Venator is a global manufacturer and marketer of chemical products that comprise a broad range of pigments and additives that bring color and vibrancy to buildings, protect and extend product life, and reduce energy consumption. We market our products globally to a diversified group of industrial customers through two segments: Titanium Dioxide, which consists of our TiO<sub>2</sub> business, and Performance Additives, which consists of our functional additives, color pigments and timber treatment businesses. Based in Wynyard, U.K., Venator employs approximately 2,300 associates and sells its products in more than 109 countries.

**Social Media:**

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For more information about Venator and its sustainability initiatives, visit [www.venatorcorp.com](https://www.venatorcorp.com)