

FOR IMMEDIATE RELEASE
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Venator to take colored concrete capabilities to ICON Expo 2018

ICON Expo - 9 to 10 February 2018
Stand 129 - Indiana Convention Center, Indianapolis

The Woodlands, Texas – Venator, the experts in color pigments and dosing equipment for the concrete industry, is heading to Indianapolis on 9-10 February for ICON Expo. Visitors will see Venator's GRANUMAT™ automatic color dosing system and renowned Davis Colors™ pigments.

Designed and built by Venator's experts, the GRANUMAT™ automatic color dosing system makes the manufacture of colored concrete cleaner and quicker. The system works by weighing and transporting colored pigment from bulk bags to the concrete mixer in an enclosed system. For use alongside its dosing equipment, Venator pioneered a wide range of granular pigments; GRANUFIN™ microgranules are virtually dust-free and help concrete producers achieve intense, long-lasting colors.

Venator's leading Davis Colors™ pigments will also be on display at ICON Expo. With a wide range of colors available to concrete producers, Davis Colors™ pigments have been bringing colored concrete designs to life since 1952.

Todd Holyfield, Head of North American Construction Sales at Venator, said: "Whether you want an off-the-shelf or a custom color pigment, or a new dosing machine, we are here to help. Our creative color experts have worked in the construction sector for many years, are passionate about color and here to support our customers. We'll be on hand at ICON Expo to talk about the impressive visual effects that our products can help your company create in concrete."

Visit Venator at ICON Expo at Stand 129. Alternatively, if you are not going to ICON Expo but need advice on selecting pigments to create colored concrete, email: construction_expert@venatorcorp.com and one of the team will be in touch.

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About Venator

Venator is a global manufacturer and marketer of chemical products that comprise a broad range of pigments and additives that bring color and vibrancy to buildings, protect and extend product life, and reduce energy consumption. We market our products globally to a diversified group of industrial customers through two segments: Titanium Dioxide, which consists of our TiO₂ business, and Performance Additives, which consists of our functional additives, color pigments, timber treatment and water treatment businesses. We operate 27 facilities, employ approximately 4,500 associates worldwide and sell our products in more than 110 countries.

Cautionary Statement Concerning Forward-Looking Statements

Certain statements contained in this press release constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements represent Venator's expectations or beliefs concerning future events, and it is possible that the results described in this press release will not be achieved. These forward-looking statements are subject to risks, uncertainties and other factors, many of which are outside of Venator's control, that could cause actual results to differ materially from the results discussed in the forward-looking statements.

Any forward-looking statement speaks only as of the date on which it is made, and, except as required by law, Venator does not undertake any obligation to update or revise any forward-looking statement, whether as a result of new information, future events or otherwise. New factors emerge from time to time, and it is not possible for Venator to predict all such factors. When considering these forward-looking statements, you should keep in mind the risk factors and other cautionary statements in the prospectus filed with the SEC in connection with Venator's initial public offering. The risk factors and other factors noted in Venator's prospectus could cause its actual results to differ materially from those contained in any forward-looking statement.